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Fashion. Partners

▶ Donatella Versace, right, wears one of the dresses she created for H&M.

Versace partnering with H&M

Legendary fashion house Versace will unveil its new designs for H&M in November. But could the Italian designer be hurt by the highbrow/low-end collaboration? The opinions from retail and marketing experts are mixed. {page 08}

No money for the mentally ill after 9/11

Health costs covered, but won't get payout like those injured Not even man who found a child's hand {page 02}

News

New warnings are sure to gross you out

Dead body, rotting teeth part of new look for tobacco {page 07}

In the news

Exec linked to Tupac arrested

A record executive accused of paying someone to rob the late Tupac Shakur in 1994 was charged yesterday with trafficking cocaine between Los Angeles and New York. James Rosemond, 46, is the co-founder of Czar Entertainment whose artists include Sean Kingston. REUTERS

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ONLINE TODAY

WWW.METRO.US/MOVIES
TOM CRUISE, "ROCK" ICON?

WWW.METRO.US/MUSIC
HENRY ROLLINS TALKS DINOSAUR JR.

WWW.METRO.US/STYLEBLOG
MY STYLE: EMMA ROBERTS

Outer boro cabs bill goes ahead

ALBANY. A proposal supported by Mayor Michael Bloomberg that would create a fleet of cabs for the outer boroughs passed the Assembly yesterday. The legislation would create taxis that would only be able to pick up street hails in the outer boroughs, which Bloomberg said would provide more options for people living in Bronx, Brooklyn, Queens and Staten Island who have difficulty finding cabs. METRO/AB

Whoopi plans party for Obama

NEW YORK. President Barack Obama will visit New York City tomorrow night, taking in a Broadway performance and a party hosted by actress Whoopi Goldberg. The fundraiser will include a performance of "Sister Act, the Musical," which Goldberg produced. Tickets begin at $250 and go up to $10,000 for a photo opportunity next to the commander-in-chief. METRO/AB

▶ Have you seen this man?

Bank robber on the loose

MANHATTAN. The NYPD is hunting a thief who robbed two banks this weekend in Manhattan. On Friday, cops say the suspect entered a Chase Bank on Park Avenue, passing a note to the teller demanding money, although he left without cash. Then, cops said, Saturday around 10 a.m., the man went into TD Bank on Third Avenue, this time demanding cash and leaving with money. METRO/AB

Summer. Yoga-thon

▶ Munzin Chowdhury, center, and other yoga enthusiasts get limber for free in Times Square.

MARIO TAMA/GETTY IMAGES

Longest day, more yoga

Times Square isn't thought of as the best place to find your inner "om" but thousands of yoga fans attended a daylong yoga-thon at "the Crossroad of the World" yesterday to celebrate summer solstice, the longest day of the year. METRO/CB

9/11 fund excludes mentally affected

- Advocates say mental issues can be just as damaging as physical
- Fund set up to reimburse those who were injured or unable to work

Nightmares from 9/11 are not as visible as cancer, but to some New Yorkers, the symptoms are just as haunting.

Yesterday, Sheila Birnbaum, special master of the $2.8 billion Victims' Compensation Fund, announced that funds will not be available for those suffering from mental trauma following 9/11. The fund was created to help first responders and those who lived or worked near the World Trade Center on Sept. 11, 2001.

Through a separate program, those people can still receive health care coverage. But the Compensation Fund was intended to reimburse people injured and unable to work, and under the proposed rules, mental health alone would not be a reason to apply, according to Birnbaum.

Attorney Daniel Hansen said many of the responders and residents he represents suffer solely from mental trauma.

"If you have ... 9/11-related PTSD that has caused you or your family to take a financial hit, you are as entitled to compensation for that as you would be if you had a permanent lung problem."
KIMBERLY FLYNN

POST YOUR COMMENTS: WWW.METRO.US/NYC

For example, one of his clients cleaned neighboring buildings after the towers fell and still has emotional scars, but no physical injuries. A corrections officer "talks about unearthing materials and finding a woman's body with a child's hand," said Hansen.

"Unfortunately for the people that are suffering from the debilitating cases of post-traumatic stress disorder, the line was drawn against them," he said.

"We think it very much sends the wrong message," said Kimberly Flynn, director of 9/11 Environmental Action. "What if you worked downtown, and you fled for your life that day and you were unable to return to work? You didn't want to come back to the scene of the crime."

Birnbaum's proposal is not set in stone: The public has 45 days to weigh in.

Still others understand there's only so much money to go around.

"If you compensate everybody who actually saw the planes hit the tower, there wouldn't be enough money," said John Feal, who runs the Feal-Good Foundation for 9/11 responders. But he argued that PTSD is a physical ailment — "It's stress physically and emotionally to the body."

Fund footprint

Birnbaum also enlarged the area where people could request compensation. Before, the zone open to claims from residents was within Reade and Centre Streets and Thames and Nassau, but now, residents south of Reade, Centre and the Brooklyn Bridge are eligible to apply for compensation. METRO/AB

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Flory

Prof accused of running sex site

Upper West Side physics teacher ran escort site, police say ● Arrested in Albuquerque, NM, on Sunday ● Charged with 40 counts of promoting prostitution

A professor at a northern New Jersey college is accused of running a less-than intellectual business on the side: a prostitution website.

David Flory, an Upper West Side resident, was arrested Sunday in Albuquerque, N.M, and charged with running Southwest Companions, a prostitution website that allows users to find and review escorts, according to Lt. William Roseman of the Albuquerque police.

Flory, 68, has a vacation home in Santa Fe. He teaches physics at Fairleigh Dickinson University, located in Teaneck.

About 200 female prostitutes used the site and 1,200 johns have visited it, according to Roseman.

Southwest Companions operated for months before prostitutes on it were arrested and informed the police, said Roseman. Users to the site first had to gain Flory's trust, he said.

"In order to get out of 'probation' status, you had to sleep with a prostitute," he said. "They would then e-mail David Flory to confirm they had had sex and how much they were paid."

Flory would then grant users more and more access and different women, as well as information about STDs and even training videos about what johns should say if they were questioned by the police. Johns could also rate the women based on their sex acts, how they performed and how attractive the women were.

Flory has a master's degree from Columbia University and a Ph.D. from Yeshiva. He has taught at Fairleigh Dickinson since 1969.

He has been charged with 40 counts of promoting prostitution.

CARLY BALDWIN
carly.baldwin@metro.us

Not about money

Flory wasn't in it for the money, said police. "He said he wasn't in it for the finances. He did it to find a place for prostitutes and johns to get together," said Roseman. Prostitutes were paid starting at $250 and up to a couple thousand for their services. "But for Albuquerque, $250 is a lot of money," said Roseman.

GETTY IMAGES

Gay marriage. Undecided

City awaits final vote

Rainbow flags, symbolizing gay pride, hang from a fire escape in Manhattan yesterday. Lawmakers reached tentative agreements on rent control and property taxes yesterday, yet the fate of same-sex marriage remains uncertain. They have one last chance, as Senate Majority Leader Dean Skelos said he expects the Legislature to leave for a summer recess today. METRO/CB

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MADE FOR ALL

A cell phone symphony on Wall St.

New Yorkers created a symphony of humming cell phones yesterday on Wall Street.

About 30 people brought their iPhones to Wall and Broad streets, where Make Music New York and Metro helped sponsor a cell phone symphony flash mob.

Users downloaded the GROUP application and met outside the New York Stock Exchange, all holding out their phones, which played the same composition at exactly 12:45 p.m.

The event was the brainchild of Aaron Siegel, 34, a composer who designed the event with 216 notes, all rising and falling together in a chorus of cell phone chimes that lasted for 10 minutes.

"There's something special about just a meditative moment together."
SIEGEL

Participants huddled together on the corner, holding their cell phones toward each other. Brooklynite Meagan Fisher, 25, came to the event after reading about it on Twitter and wanting to join in the group music.

"It seemed to swell and get bigger," she said. "It was really cool how everyone got quiet and referential."

ALISON BOWEN

ALISON BOWEN/METRO

▶ Thirty people huddled together to listen to their iPhone symphony yesterday.

Girl says teacher was inappropriate

LONG ISLAND. A 35-year-old Long Island teacher was arrested Monday for alleged inappropriate physical contact with a female student. The girl told school officials at Eastport-South Manor Junior-Senior High School in Mount Sinai in March that Felipe Argueta had made inappropriate comments to her and had also had unsolicited and inappropriate physical contact with her, police said. METRO/CB

▶ Argueta

Employees double-dipping

NEW YORK. New York caught 15 of its own current and former employees, most of whom were employed on a "seasonal" basis with the city, who were fraudulently claiming unemployment and made off with approximately $79,840 in unemployment insurance payments, the city Department of Investigation announced yesterday. The employees claimed they were jobless, while in reality they were working for the NYPD, Parks Department, and Health Department, as well as other city agencies.

METRO/CB

Gov't releases new graphic tobacco labels

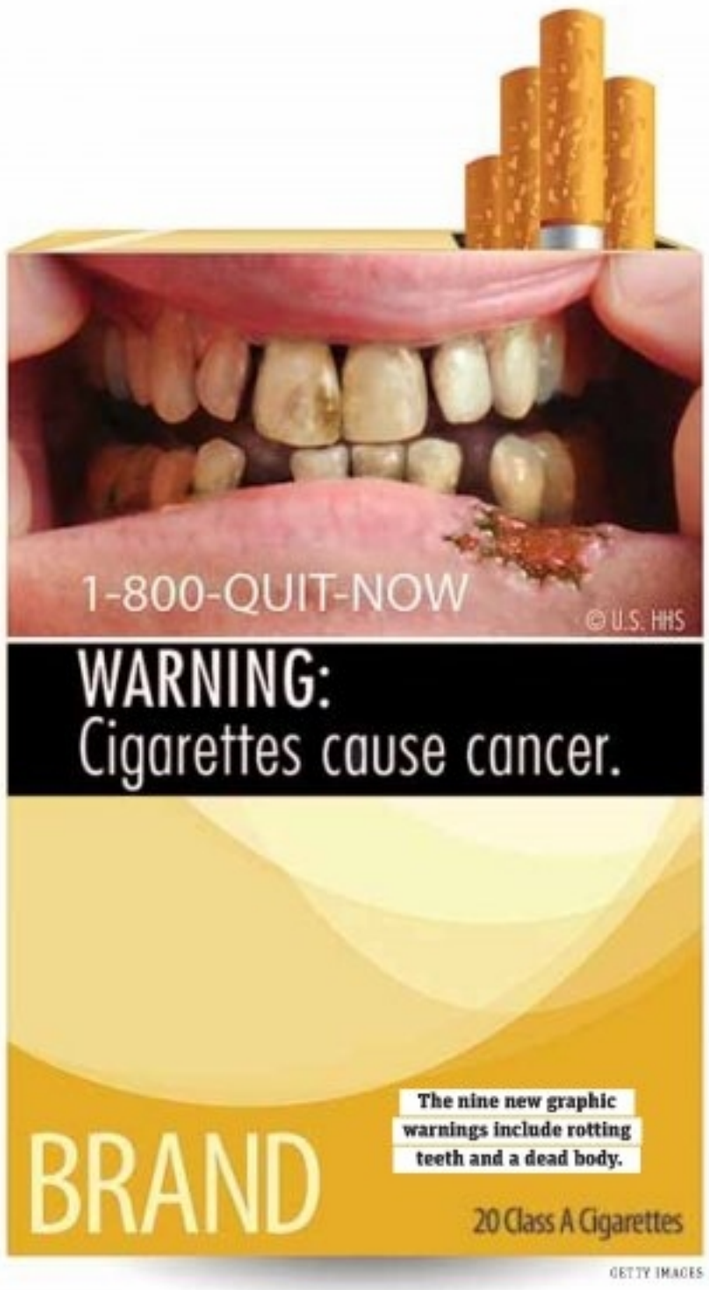
Dead bodies, diseased lungs and rotting teeth were among the among the graphic images for revamped tobacco labels — unveiled yesterday by health officials who hope the warnings will help smokers quit.

The new labels must be on cigarette packages and tobacco advertisements no later than September 2012, as part of a law that put the multibillion-dollar tobacco industry under the control of the U.S. Food and Drug Administration.

They represent the first change in U.S. cigarette warnings in 25 years.

"With these warnings, every person who picks up a pack of cigarettes is going to know exactly what risks they are taking," Health and Human Services Secretary Kathleen Sebelius told reporters at the White House.

The new labels may disturb some, including one with a photograph of a man smoking a cigarette through a hole in his throat, and one showing a mouth with discolored teeth and an ulcerated lip. **REUTERS**



GETTY IMAGES

Obama finalizes plan for Afghan troop cuts

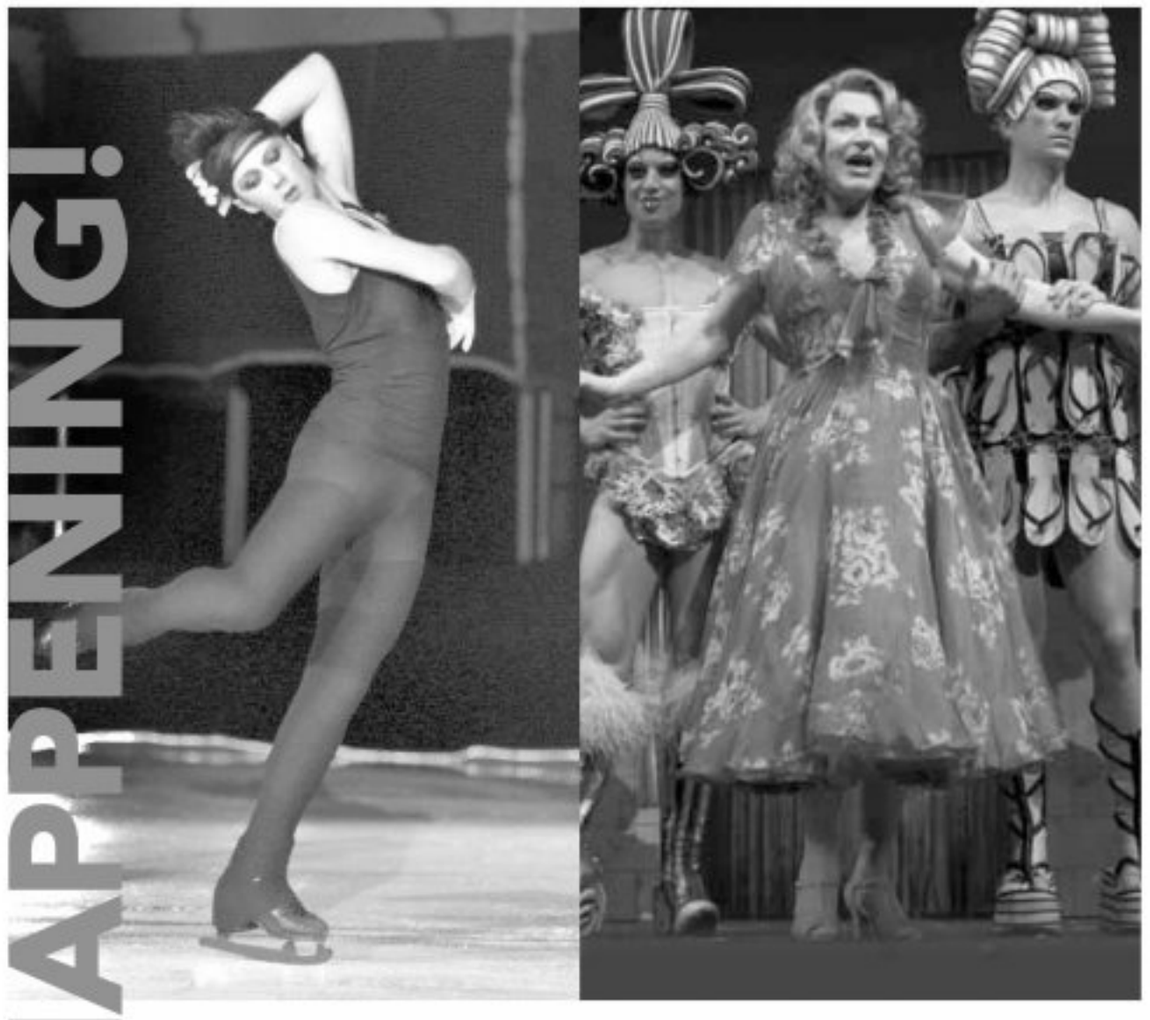
President Barack Obama made his final decision yesterday on the scale and pace of a U.S. troop drawdown in Afghanistan and will announce his plan in a prime-time speech to Americans today.

Obama is expected to present a blueprint for bringing home thousands of troops in the initial phase starting in July and also unveil a broader withdrawal strategy for the remainder of the 30,000 extra "surge" troops he ordered deployed in late 2009, a U.S. official said.

GETTY IMAGES
▶ A U.S. soldier keeps watch.

The president's address from the White House, scheduled for 8 p.m. EDT, comes amid growing pressure from Congress and the U.S. public for an end to the costly, 10-year-old war.

Obama has sought to balance arguments from military leaders pressing for a slow drawdown and White House advisers advocating a more rapid pullout as he faces a 2012 reelection campaign. **REUTERS**



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PRISCILLA QUEEN OF THE DESERT
NYC PRIDE

Mixed reviews for big fashion matchup

Could partnership hurt Versace? Some say yes Keep prices higher than normal H&M gear, one marketing strategist warns Others say collaboration is a win-win

The scoop

H&M stores are going to be looking very flashy come midautumn. The affordable chain just signed on Donatella Versace to create the next installment of its designer collection. The line, which hits stores on Nov. 17, will include women's and men's clothing in addition to accessories for the home. And like many of the designer collaborations before it, this one will feature a lot of the brand's pricey trademarks for less.

COURTESY OF H & M

Two looks from the Versace for H&M line.

Laga Gaga in Versace

- "The collection will be quintessential Versace, perfect for H&M and Versace fans everywhere," Donatella said in a statement.
- The announcement is the latest upswing for the Italian house, which has been in the press lately for its celebrity-heavy men's runway show and Lady Gaga moment — the diva recently said she will wear only the brand for the next few months. 2011 is turning out to be a comeback for Versace after several years that were dominated by debt and restructuring. KENYA HUNT

Retail and branding experts have mixed thoughts on the partnership between luxe Versace and budget-friendly H&M.

"Versace has become so inaccessible in the past few years, especially while the economy tanked, even more so than other high-end brands," said Rachel Weingarten, a marketing strategist who teaches personal branding at New York University. "It's become a symbol of excess and perhaps unfairly, a symbol of the '80s. So I think the timing is excellent."

"They need to still be in the consumer's mind and maybe this will bridge that connection — it's accessible snob appeal," she continued.

She cautioned that Versace should keep its items a bit pricier than H&M usually charges.

"If it's done incorrectly, it can look like Versace is pandering to the mass market in order to remain relevant."
LOUIS MARINO, MARKETING EXPERT

"That will help make H&M become a destination," said Weingarten. "And limiting the number of pieces they actually sell would be a great move, too."

Jacqui Stafford, a fashion contributor on the "Today" show said the collaboration is a good way for young shoppers to become more familiar with the Versace name.

"It's a win-win," she said. "It's aspirational — shoppers will say, 'One day I'm going to get myself a real Versace jacket," now that they've had a taste of the brand."

But both companies need to tread carefully, warned Louis Marino, who previously worked as P. Diddy's creative director.

"If it's done incorrectly, it can look like Versace is pandering to the mass market in order to remain relevant," he said. "Versace has more to lose. H&M knows what it is."

"In the branding world it's always smarter to marry up rather than marry down," said branding expert Rob Frankel.

CARLY BALDWIN
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The New
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THE WORD

Metro's **Dorothy Robinson** shares her take on the world of gossip @dorothyatmetro dorothy.robinson@metro.us

Two years later, La Toya's trying to 'Start Over'

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MORE GOSSIP
WWW.METRO.US/WORD
DOROTHY ROBINSON'S WORD BLOG

This Saturday marks the two-year anniversary of the death of **Michael Jackson**. To commemorate (or take advantage of, depending on your view) this sad date, his sister, **La Toya Jackson**, released a new memoir, "Starting Over," in which she claims to unveil the behind-the-scenes dealings she believes led to Michael's death. She also discloses more about the abuse she suffered while growing up in the famous Jackson family.

"I have people come up to me, telling me their stories, and I would tell them that I understand. They would then cry and I would hug them and hold them. That was when I realized that there are more people out there being abused than we think, and I need to speak up for them, putting their stories out there and letting people know about the abuse," she told Metro at her book party on Monday night in New York City. "And that was exactly what I did."

La Toya Jackson on Monday

Despite the book's heavy themes, Jackson's party was a lively affair, with guests sipping champagne and nibbling on hors d'oeuvres. Jackson, who spent most of the time in a corner with various friends, got up occasionally to take photos with fans, including **Nikki M. James**, star of "The Book Of Mormon," who stopped by for a pic.

As for Saturday, she wouldn't disclose how she is going to mark her brother's passing. "I do," she answered when asked if she had any idea of what she is planning, "but it will be very private."

With additional reporting by Nicholas Lim

MARC PEASECKI/FILMMAGIC/ALL OTHER PHOTOS: GETTY IMAGES

Celeb. Sighting

Fergie takes on Vuitton

Black Eyed Peas singer Fergie was spotted leaving her hotel yesterday in Paris. That luggage cart? It's filled with her Louis Vuitton bags and boxes. Lucky girl.

Smart man, that Hef

It appears **Hugh Hefner** knows what's valuable in life. Although he's letting ex-fiancee **Crystal Harris** hold onto the $90,000 engagement ring as well as the Bentley he'd given her, he's going to hold onto their dog, Charlie, per Radar Online. Good thing — you know she'd try to pawn that dog within the week.

The feed ...

▶ **Checking in with some of Hollywood's biggest names to see what they've been up to — in their own words, in 140 characters or fewer.**

Hugh Hefner is looking on the bright side, Nicole Richie isn't getting enough attention from her husband, Sarah Silverman is trying her hand at advertising and Chris Kattan is concerned.

▶ **@hughhefner**
After all is said and done, staying single is probably the best. I think I just missed a bullet.

▶ **@nicolerichie**
Wearing my red F.M.P's tonight. Joel didn't notice, but my fish totally tried to hook up with me

▶ **@SarahKSilverman**
Eclipse gum: guaranteed to make your bad breath smell like minty bad breath!

▶ **@ChrisKattan**
Why is it that the more money Ashton Kutcher makes, the more broke he looks when he makes appearances.

Chris Kattan

Talking points

The couple who drinks coffee together ...

Leonardo DiCaprio and **Blake Lively** are still enjoying each other's company, despite rumors the new couple had already split up. DiCaprio and Lively hit a private resort in the coastal town of Carmel, Calif., though they did venture out into town for some shopping and coffee. "Blake ordered two cappuccinos," a source told People. "One with whipped cream, and one without. But when she learned that the whipped cream was homemade, she added it to the second drink." According to the source, DiCaprio waited outside with his baseball cap pulled down low while she ordered.

Lohan is actually working!

House arrest has been very good for **Lindsay Lohan**, as the troubled actress has not only stayed out of trouble but has also gotten some work. Lohan booked and filmed a TV commercial for Internet auction site Beezid.com, filming the spot at the Venice, Calif., house she's not allowed to leave, according to TMZ. The company reportedly offered Lohan $25,000 initially, which she turned down. The final amount Lohan agreed to is not known, but sources say she was also given $10,000 in credit to use on the site.

Sara MacDonald and Noel Gallagher

Well, we know who wasn't the best man

Former Oasis frontman **Noel Gallagher** married longtime girlfriend **Sara MacDonald** over the weekend in England, according to E! Online, with **Russell Brand** serving as best man. The wedding wasn't a family affair, though — Noel's brother and former bandmate, **Liam Gallagher**, skipped the event, as the pair reportedly haven't spoken since their 2009 split. "He goes on about how he wasn't invited to my wedding," Noel told the Chicago Sun-Times recently. "Get over it, mate. I've not been invited to his wedding."

myentertainment

A green Gaga, Bieber gets a Zack attack and other esoteric celeb stuff

1: "Mad Men" stars Jon Hamm (could he be any cuter?) and vixen Christina Hendricks attended the Critics' Choice Television Awards at Beverly Hills Hotel Monday night in Beverly Hills.

2: Famous exes Cameron Diaz and Justin Timberlake were all smiles at the after-party for the New York premiere of "Bad Teacher" at the The Bowery Hotel on Monday night in New York City.

3: Justin Bieber gave a shout-out to Kelly Kapowski (that's Tiffani-Amber Thiessen on his T-shirt) at the 22nd annual MuchMusic Video Awards in Toronto on Sunday night. Question: Was he even born when "Saved by the Bell" was on the air?

4: Kid Rock performed at the Borgata Hotel Casino and Spa, with Rev Run DJing the after-party at MIXX nightclub on Saturday in Atlantic City.

5: A vision in green pleather: Lady Gaga arrived at Narita International Airport yesterday in Japan.

6: George Clooney's girlfriend Elisabetta Canalis popped up at the DSquared2 fashion show as part of Milan Fashion Week Menswear Spring/Summer 2012 yesterday in Italy.

7: Thespian couple Naomi Watts and Liev Schreiber showed their support for the New York City theater community at the 2011 Shakespeare in the Park Gala at the Delacorte Theater on Monday night in Central Park.

8: Claudia Schiffer got snapped by the paparazzi on Monday in London.

1: CHRISTOPHER POLK/GETTY IMAGES
2: KEVIN MAZUR/WIREIMAGE
3: GEORGE PIMENTEL/WIREIMAGE
4: BORGATA
5: JUN SATO/WIREIMAGE
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▶ Beady Eye plays a sold-out show this Thursday at Webster Hall (125 E. 11th St.). For details, visit www.websterhall.com.

STEVE GULLICK

Standing on the shoulders of giants

You may recognize members of Beady Eye from Oasis, but don't expect them to rest on the laurels of that band
Guitarist on why starting anew was a good challenge

Beady Eye sees the former members of Oasis, including frontman Liam Gallagher, but minus brother Noel, downsizing tours and playing smaller venues. However, forging ahead with this new band has upped their game.

"It's weird, man," says guitarist Gem Archer, "because I think a lot more bands should split up."

Known for the sibling rivalry of the brothers Gallagher as much as their melodic Brit-pop hits, Oasis suddenly, though not too surprisingly, split in 2009.

As Archer considers the quote he just provided, he laughs at how it could be taken as typically acerbic for these Brit-pop vets.

"I mean as an exercise," he adds. "Imagine if every band said, 'Look, for the next tour we're going to do all the new songs and only stick in three or four [old ones].'"

That is exactly what Beady Eye's challenge is. Though they look and sound familiar, they don't want to lazily rest on old laurels and play Oasis hits on this first world tour — which includes only a handful of U.S. dates and a promise, says Gem, to return for more before the end of the year.

"It was a bit of a mindf— to sort of go, 'This is all we've got,'" Gem says of the band's debut album, "Different Gear, Still Speeding," which was released in February. "It raises your game."

LINDA LABAN
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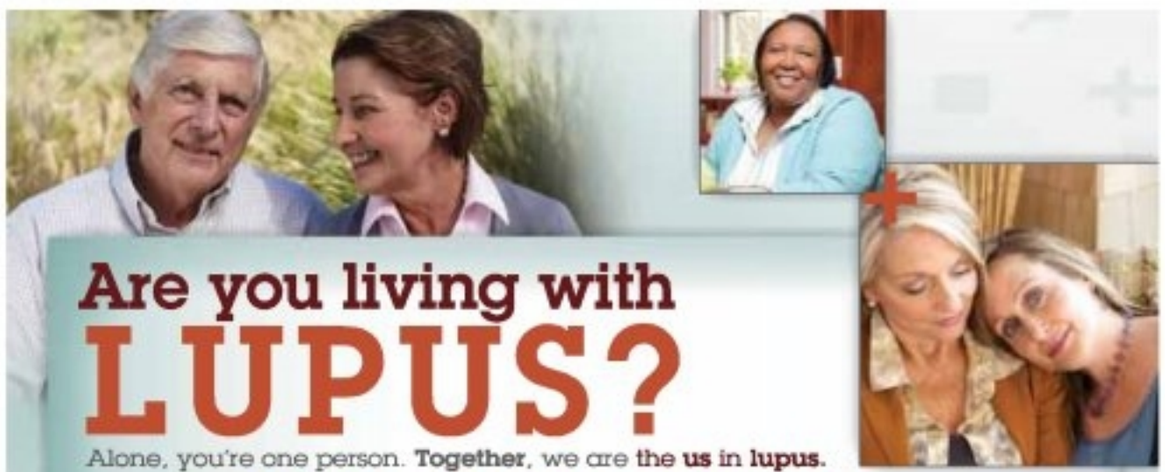

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TV watch list

'Cee Lo Green: Talking to Strangers'

TALK. It's not enough to write hit songs ("F— You") or pick incredible singers to deliver them ("The Voice"). Now Cee Lo gets to talk shop with some of his favorite musicians. At least we get to watch! **Series premiere, 11 p.m., Fuse**

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This summer, get 'Spoiled'

Instant access to Prada heels, world-class cuisine and celebrity-filled parties — who wouldn't want a fast track to all things fabulous and glamorous? Maybe not Molly Dix, the main character of the young adult novel "Spoiled." After the passing of her mother, Molly moves to Hollywood to be with her world-famous father and is thrust into an elite private school where snobby, rich brats reign. The worst of the bunch? Brooke Berlin — who just happens to be Molly's half-sister from hell.

If it sounds eerily like the plot of a certain movie, authors Jessica Morgan and Heather Cocks assure you it isn't. "We wouldn't say we drew inspirations from 'Mean Girls,' but our project

is definitely similar to the central idea of the movie where we explore the willingness of an individual to give up certain parts of her life," says Morgan.

Her co-author and longtime writing partner, Cocks, adds, "The stories of Brooke and Molly are based heavily on the absence of their mothers and on their superstar father whose attention is in a hundred directions."

Known affectionately by their legion of fans as "The Fug Girls," Cocks and Morgan are understandably thrilled with their debut novel and are in talks for a second novel, which may hit bookstores as soon as next summer.

"Most of the same characters will appear in the same setting, but it is not exactly a sequel as it does not pick up from where "Spoiled" ended," Cocks explains.

NICHOLAS LIM
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Mr. Carrey's peeping penguins

The 49-year-old comedian returns to the antics that made him famous, now with six waddling creatures

BARRY WETCHER

▶ As Mr. Thomas Popper, Jim Carrey enjoys a light dinner with his new friends.

After years of making a fortune off of his elastic face, Jim Carrey is still finding new ways to manipulate it — though not all of them are intentional. "My face kind of operates on its own nowadays. It just kind of does what it wants to do. Sometimes it's appropriate and sometimes it's not," he says. "Sometimes in the editing room, we'll go, 'That's not human. Eyebrows aren't supposed to do that.'"

After a few live-action roles that required less facial manipulation, Carrey returns to the type of mugging that made him famous in his latest, "Mr. Popper's Penguins," which pits his neat-freak corporate real estate broker against six new waddling house guests — played by a mix of animatronics, CGI stand-ins and real, live penguins. The working environment was more than a little challenging.

"The set was so cold that I was fighting pneumonia the entire time," he says. "I'm Canadian. I have a little background with that."

Acting challenges aside, Carrey cops to an affinity for his flightless co-stars: "I think that's why we love penguins, because they don't belong anywhere," he says. "They're wobbly and vulnerable, and they're not really fish and they're not really birds, and that's how I feel."

NED EHRBAR
METRO WORLD NEWS IN LOS ANGELES

Slapstickin' it

A return to physical comedy also meant a return to childhood for Carrey.

▶ "I find I'm still doing little tricks that I created when I was 10 years old," he says. "The play you do when you're a kid is so super-important. I'm so lucky that my life didn't get turned upside down until I was 11, because I had a lot of creativity that still comes into play for me."

Twitter happy

Since joining Twitter last year, the actor has become an intense user, interacting actively with his more than 3 million followers. Here are some recent postings:

▶ @JimCarrey Yesterday i tried to take a pic of the paparazzi that i have inherited here in NY but i left the lens cap on. Guess that's why they're them and i'm me.

▶ @JimCarrey My mother told me that if i didn't stop touching the CN Tower everyone in Canada would go blind.

▶ @JimCarrey Queen Victoria's bday. Another great excuse to get drunk and blow sh#t up!

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▶ Marty Johnson, left, and Leah Gotcsik are "Somebody's in the Doghouse" — returning to the competition for a second year.

It's not all about the laughs

The Friars Club sponsors its second annual Sketch and Improv competition this weekend at the Upright Citizens Brigade Theatre

You might think the world of comedy would be a fun place, but any comedian will tell you that competition in the industry is deadly serious. That's why the Friars Club decided to offer a way to give sketch and improv comedians a leg up — so long as they earn it first.

"We really wanted to do something that fostered the sketch community," Friars Club Improv and Sketch Competition Executive Director Sue Constantine explains. "This is a chance for their work to be seen — not only among the crowd that's coming, but the Friars who are involved in television and film, in all the areas that a comedian would need access to, to be seen to move to that next step."

In the competition's second year, Constantine has invited 10 finalist groups, five for sketch and five for improv, who will compete this Friday and Saturday for money to make their own short film, which will debut at the Friars Club Comedy Film Festival in October.

Constantine gave us some insight into what will make for a winning group.

"I was looking for someone who, from the writing that they did, I could see them expanding on an idea," she says. "If someone submitted something like the 'SNL' Gilly skit, where it's basically one line that the character's known for being repeated over and over — that to me is not a sign that you're going to make a good film, because you've already used up the joke very quickly. The point of the prize is to give it to someone who is ready."

HEIDI PATALANO
heidi.patalano@metro.us

If you go

The Friars Club Improv and Sketch Competition
Friday, June 24 and Saturday, June 25 at 7:30 p.m.
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Pride. Event

▶ Stacy Layne Matthews.

Pride kick off at Barefoot

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mystyle

ARITZIA arrives in SoHo

Watch out Topshop, Zara and Madewell — there's a new kid on Broadway's fashionable block

Just like we don't have to visit London to browse Topshop or Spain to hit up Mango, now we don't have to go to Canada (or even New Jersey) for Aritzia. The popular Canadian women's apparel chain just opened its New York flagship store in SoHo (they already have outposts in stateside markets including Chicago, San Francisco and Jerz).

While the two-story, 10,000-square-foot store is stocked with high-quality, on-trend items, (mostly from in-house brands such as Wilfred, Talula and TNA), it's the super friendly — and not to mention stylin' — staff that makes the shopping experience at Aritzia stand out.

Last Friday, we braved the opening week crowd to check out the goods. You'll lust after their silk kimono jackets, printed pants, maxi dresses and a whole section of chic, work-appropriate clothes. We're also happy to report that there was not so much as an eye roll when we asked our fitting room attendant for several different sizes or when we needed to spend 10 extra minutes in the room obsessing if a top worked better in a size small or medium.

The all-smiles staffers are so well put-together, it's like having your own personal stylist/best friend there to help you shop. This excellent customer service almost makes up for the store's hefty price tags.

Hey, we're not saying Aritzia is cheap, but you will score some awesome threads — and perhaps a girl crush.

TINA CHADHA
tina.chadha@metro.us

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mywellbeing

Take control and take an HIV test

National HIV Testing Day is June 27 'Early testing means people with HIV can live healthy lives,' expert says What to expect when going in

Do your part

What happens at an HIV test?

Getting tested is simple. Like many centers around the country, ASC uses OraQuick Advance Rapid HIV-1/2 Antibody test, which is a simple mouth swab to see if HIV antibodies are present — that means no needles and no blood work (although blood tests and urine tests are still available for those who prefer them). With rapid testing, results are available in about 20 minutes. At many testing sites, testing is free, completely confidential and includes a pre- and post-test counseling session. To find a testing center near you, visit **www.hivtest.org**.

COMSTOCK

▶ Getting an HIV test isn't even this hard anymore.

AIDS was once the small word that struck big fear, but it's no longer the scaremongering disease it was when it first went public in the 1980s, when a pandemic of biblical proportions was feared.

"The perception of it as a chronic disease has changed," says Sharen Duke, CEO of AIDS Service Center NYC. "There have been medical advances in treating it, but the reality is that there still is no cure. Prevention is our best weapon for individual and community health."

Prevention includes testing people for HIV, the virus that results in AIDS (acquired immune deficiency syndrome), which, along with safe sex education, is still the only way to stem the disease. National HIV Testing Day, June 27, aims to spread the message that HIV/AIDS is alive and still making people unwell. Early testing is part of secondary prevention.

"It's important to let people know that early testing means people with HIV can live healthy lives," Duke says. "It also helps prevent spreading the disease through our communities. We need to fight against complacency."

"Prevention is our best weapon for individual and community health."
SHAREN DUKE

LINDA CLARKE
letters@metro.us

New location

PATRICK BETLER FOR SOULCYCLE

Bringing some 'Soul' to the beach

New Yorkers who can't get enough of their SoulCycle workouts have a new outpost at which to get moving. SoulCycle East Hampton is now open on weekends and houses a 60-bike studio (classes are taught by candlelight!) and the SoulCycle Boutique, featuring apparel by private labels as well as the studio's own line. Warning: You will likely work up a greater sweat than you could ever get by lying on the beach in the Hamptons.

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mywellbeing

The lowdown on the hook-up

Can there really be such a thing as 'friends with benefits?' Not so much, says our resident therapist

▶ For relationship with no strings, a friends-with-benefits setup can get quite confusing.

PEXLABO

Unless you truly want a relationship or can tolerate the drama, you should stop seeing her. A friend-with-benefits situation rarely works out, as inevitably one person develops emotions for the other. It might not be right away, but emotions will arise. So, if all you want is to satisfy your needs, then hire someone for sex or begin what I imagine will be a difficult search for a woman who shares the same needs as you and can compartmentalize her emotions.

While there's something exciting about the push-pull of the on-again, off-again relationship, for the woman there's also something completely demoralizing about it. Most women, deep down, want a guy who says, "You are the one I want, and I'm willing to do anything to make that happen." So while your woman might temporarily get off on the hot makeup sex, eventually she'll stop respecting you and she'll either demand a full commitment or leave you once and for all.

Men and women handle and react to sex differently. She is going to react emotionally to it whether she wants to or not. The release of pheromones and the hormone oxytocin play a role in the bonding experience that is undeniably strong. That said though, I don't think you'd be hooking up with the same woman over and over again unless you felt something for her — no matter how much you say it's "just sex." So, some introspection on your part might serve you well.

– Jonathan Alpert is a licensed psychotherapist. E-mail him your questions at jonathan@jonathanalpert.com

Metro does not endorse the opinions of the author, or any opinions expressed on its pages.

No more drama

JONATHAN ALPERT
WWW.JONATHANALPERT.COM

The question

I am a very busy man with a successful career and am on the brink of rising to the next level, which requires a lot of time. I don't wish to be in a serious relationship; however, I have needs, and I occasionally get together with a woman who I dated for a few months. I've been very open and honest with her that it's just sex and she acts like she's fine with that. The problem is, though, she starts making emotional demands. She ends up leaving me, only to contact me again down the road. What should I do?

Fitness

Happy feet

If you've shuddered at the thought of how many dirty feet have touched a workout studio's floor before yours did, we've got good news for you. Blake Brody's In-Studio Footwear line looks like fashionable ballet slippers and is meant to be worn as an alternative to bare feet during classes like yoga and Pilates. The slippers arm your tootsies against moisture and irritants, plus they supply traction and arch support while allowing you to move your feet as you regularly would. Did we mention they're made with eco-friendly materials? Shoes as good for the earth as for your feet — does it get much better?

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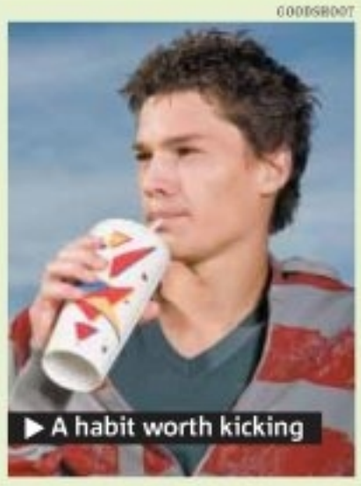
Today in medicine

Quitting smoking and weight gain

Study subjects: Mice
Location of study: U.S.
Results: New research funded by the National Institute on Drug Abuse found "a brain mechanism that could be targeted for new medications designed to help people quit smoking without gaining weight." The National Institutes of Health website says, "Researchers found that a nicotine-like drug, cytisine, specifically activated nicotinic receptors in the hypothalamus — a brain center that controls feeding."
Significance: "Previous research shows that the average weight gain after smoking is less than 10 pounds, but fear of weight gain can discourage some people who would like to quit," reports the NIDA.

GOODSHOOT



▶ A habit worth kicking

Soda drinking among high school students

Study subjects: 11,000 high school students
Location of study: U.S.
Results: One out of four teens drinks soda every day, according to a new study in the Morbidity and Mortality Weekly Report. CBS News also reports that, "When other sugary drinks like Gatorade are counted, the figure is closer to two-thirds of students drinking a sugary beverage daily."
Significance: "An alarming number of teens continue to consume soda and other sugary soft drinks every day, despite the fact that such behavior may contribute to childhood obesity and diabetes," according to CBS.

Health insurance from employers

Study subjects: 1,300 employers of various sizes and industries
Location of study: U.S.
Results: Reuters reports that a study in McKinsey Quarterly found that, "At least 30 percent of employers are likely to stop offering health insurance once provisions of the U.S. health care reform law kick in 2014."
Significance: Reuters said that according to the report, the shift "will make sense for many companies and lower-income workers alike."

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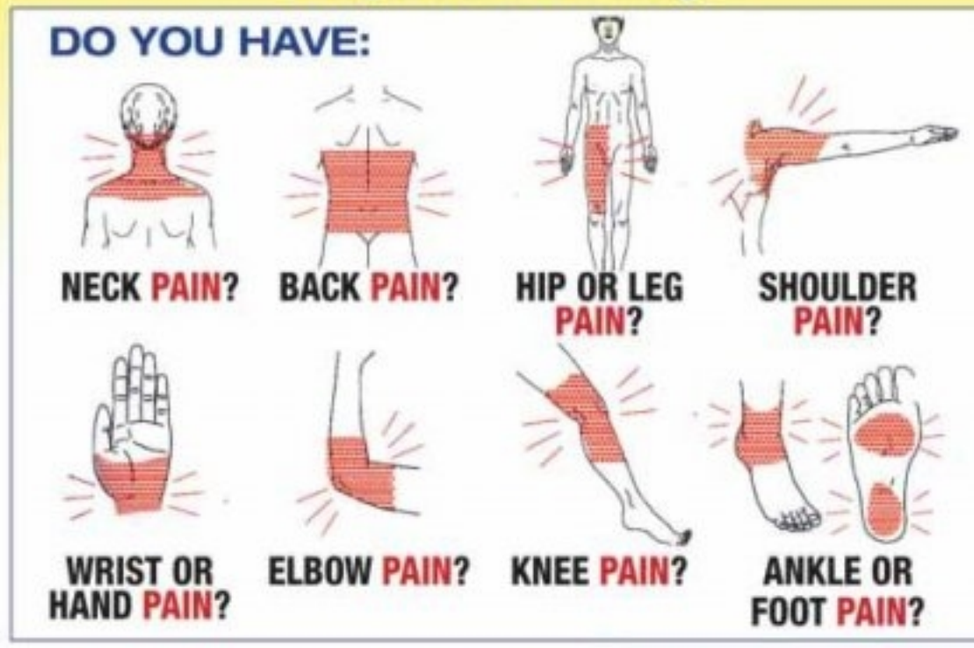

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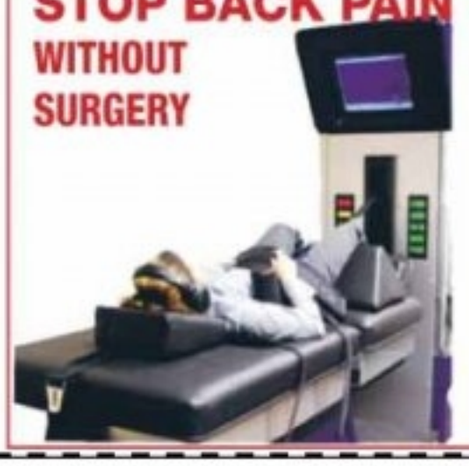

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Letters

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RE: Aguilera's chunky salary

A woman gets paid more than her male colleagues, and Matthew Jordan takes a shot at her weight. Good job, Matt! What sophisticated humor, you chauvinist pig.

D. SENSALE, VIA E-MAIL

Even if Gaga wrote full-time

Cheerleading for the enactment of same sex marriage belongs on the opinion pages, not in your news stories. Being a short-form newspaper, you should not truncate your editorial standards. It's one thing to have Lady Gaga as a guest editor, it's quite another to pursue her one-issue advocacy day after day. Metro has yet to balance its pro-same-sex marriage bias with a reasonable depiction of the pro-traditional marriage position, in either artwork or reporting.

MICHAEL BENJAMIN, VIA E-MAIL

On the road to Gomorrah?

Homosexuals cannot procreate without the intercession of heterosexual benefits. Therefore they will never be biologically equal. You may legislate that the sky is pink, but it is in fact blue. New York City's Bloomberg will leave the legacy of a vote taken in the final days of Gomorrah and the city will be left looking like the freak show that is San Francisco.

DAVID DIBELLO, VIA E-MAIL

When I heard the news about Ryan Dunn's passing, I felt so sad that young lives like his had to end so quickly and violently. I feel for him and for the family and friends he left behind.

M. ESTARELLAS, VIA E-MAIL

Something like tolerance

Let the gays have a method by which their relationships are recognized by the legal system. Just keep the relationship between a man and woman as the mainstream relationship. I know no culture that views same-sex relationships as the dominate or preferred institution.

HENRY T. GAUDSMITH, NEW YORK

E-mail your letters: **letters@metro.us**

Keep them as brief as possible, preferably under 100 words. Metro reserves the right to edit all letters. Please include your name and contact information.

Horoscope

♋ Cancer **June 21-July 22.**
There could be justification for your optimism. Conditions look favorable for you, especially concerning something that is dear to your heart.

♌ Leo **July 23-Aug. 22.**
You've been looking to do something nice for someone who recently treated you with special consideration, and you might get that chance. Don't let this opportunity pass.

♍ Virgo **Aug. 23-Sept. 22.**
There should be no hesitation to partner up with someone whose ideals and standards closely parallel yours. Team up with him or her.

♎ Libra **Sept. 23-Oct. 23.**
If you sense that you're in a good achievement cycle right now, don't put any limitations on your imagination, especially where your goals and objectives are concerned.

♏ Scorpio **Oct. 24-Nov. 22.**
Although you might do very well for yourself in ventures or developments that contain elements of chance, don't get reckless and carry things too far.

♐ Sagittarius **Nov. 23-Dec. 21.**
You're likely to do much better in a joint effort than you would going it alone. Don't ignore the added strength in numbers.

♑ Capricorn **Dec. 22-Jan. 19.**
You should study and profit from the wisdom and experiences of others whenever you can. It pays to be both a good listener and a keen observer when the chance avails itself.

♒ Aquarius **Jan. 20-Feb. 19.**
Regardless of what you think, your past efforts will not go unnoticed, unappreciated or unrewarded. Keep the faith; what is due is on its way.

♓ Pisces **Feb. 20-March 20.**
That new admirer of yours out there may be someone you've never had the opportunity to get to know, but all this could change. Be receptive to an extended overture of friendship.

♈ Aries **March 21-April 19.**
Regardless of how you get there or what you have to go through in order to achieve what you want, remember it's the bottom line that counts. Keep your goals in sight.

♉ Taurus **April 20-May 20.**
You're likely to discover that you could be the recipient of something good. Keep doing what is expected of you, and it'll come about.

♊ Gemini **May 21-June 20.**
Follow through on any intuitive, persistent perception you get concerning a matter of a financial nature. It could put you on a winning track that you wouldn't otherwise take.

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Across
1 "Star Wars" thug
6 Minor falling-out
10 Ruminate
14 Asimov or Hayes
15 Kind of tradition
16 Mother of Horus
17 Fragrant shrub
18 Londoner's farewell (hyph.)
19 Dust bunny
20 NFL scores
21 Comfort
24 Ferry chaser
26 Harry or hound
27 Opposing vote
28 Devoutness
30 Reef builder
33 Mantle teammate
34 Feeling lousy
37 Plenty, to Omar
38 Shut up! (2 wds.)
39 Confront
40 Help-wanted abbr.
41 Cautions
42 Stoops
43 Jingle
44 Grassy field
45 Bridle paths
48 Not subtle
52 Jumpers' needs (2 wds.)
55 London lav
56 Comics canine
57 Gentle exercise
58 Iota preceder
60 Takes home
61 Shangri-la
62 Kin of sitars
63 Q.E.D. part
64 Tournament rank
65 Baker's buy

Down
1 Spurns a lover
2 All kidding —
3 Ultralight wood
4 Ewe call
5 Interest
6 Bottom line
7 S&L assets
8 Suet, et al.
9 Novelist Gustave
10 Milord's spouse
11 Trading upon
12 Because
13 Organic compound
22 TV Tarzan
23 Pro — (in proportion)
25 Nibble
28 Loafer insert
29 Purple flower
30 Average grade
31 Name in Beatles history
32 Fish eggs
33 A Simpson
34 Scottish for John
35 Arith. term
36 Brown of renown
38 Chatoyant stones (hyph.)
39 Stunt
41 Deceitful cunning
42 Horrendous
43 Anthology cousin
44 Attorney's deg.
45 Carnivore's delight (hyph.)
46 Less refined
47 Santa — racetrack
48 Cattle ID
49 Prince Valiant's wife
50 Jots down
51 Crunchy bread
53 Encrypt
54 Pointed arch
59 Coloration

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SUDOKU **LEVEL: EASY**

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		6	1		9			
			4			7		
5		2				1		

SUDOKU **LEVEL: HARD**

Solution to Tuesday's crossword

B	E	T	T	E	■	C	O	W	S	■	B	L	O	C
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A	N	A	L	O	G	■	C	O	O	N	S	K	I	N
R	O	S	E	S	■	U	R	A	L	S	■	A	R	E
M	U	S	S	■	B	R	O	K	E	■	P	R	O	W
A	G	A	■	S	E	E	P	S	■	C	R	A	N	E
C	H	U	T	N	E	Y	S	■	F	R	I	T	O	S
■	■	■	E	O	S	■	■	E	L	E	M	E	N	T
A	N	E	A	R	■	P	O	M	A	D	E	■	■	■
J	E	T	S	T	R	E	A	M	■	I	C	I	E	R
A	R	N	E	■	O	K	R	A	■	T	U	L	L	E
R	O	A	R	■	M	E	S	S	■	S	T	E	I	N

How to play Sudoku: Fill in the grid so that every row, every column and every 3x3 box contains the digits 1-9. There is no math involved. You solve the puzzle with reasoning and logic.

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Isner makes quick work of Mahut

TENNIS. This one wasn't an epic victory for John Isner. No, his straight-sets win over Nicolas Mahut was just a simple advancement into the next round at Wimbledon yesterday, a far cry from that 11-hour marathon match a year ago.

"I definitely wanted to finish it ... because we were running out of daylight," the American said.

Serena Williams, Novak Djokovic and Roger Federer also advanced. METRO

Let's try this again

- Isner-Mahut Wimbledon rematch failed to reach drama of first meeting
- Follow-ups usually flop, but there are a few that exceeded expectations

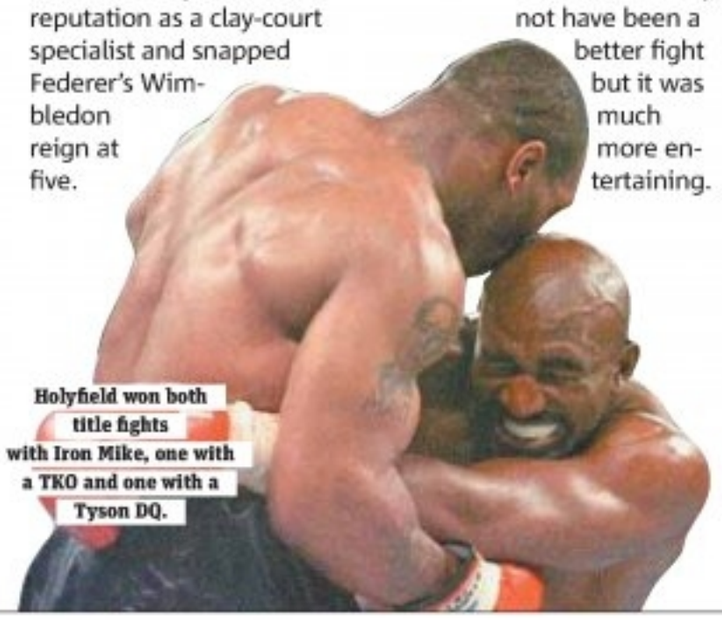
Super sequels

These rematches lived up to the hype and were even better than the original:

1 2010 NBA Finals
The Lakers and Celtics renewed the league's greatest rivalry with a six-game set won by Boston in 2008. Kobe, though, got his revenge two years later, leading L.A. back from a 3-2 series hole and a 13-point second-half deficit in Game 7.

2 2008 Wimbledon
Rafael Nadal captured his first Wimby title by defeating rival Roger Federer in five dramatic sets in their third straight final at the All England club. Fed rallied from two sets down before Rafa took the final set 9-7 in the longest men's final in Wimbledon history. Nadal's victory erased his reputation as a clay-court specialist and snapped Federer's Wimbledon reign at five.

3 Holyfield-Tyson II
This June 1997 rematch was eight rounds shorter than their November 1996 bout because Iron Mike bit Evander's ear off in the third round. It may not have been a better fight but it was much more entertaining.



Holyfield won both title fights with Iron Mike, one with a TKO and one with a Tyson DQ.

Total letdown

These rematches were one-sided snoozefests:

1 NCAA rematch, 2010
Cinderella Butler came within a halfcourt heave of upsetting Duke for the 2010 NCAA men's basketball title. The Blue Devils, though, dominated this December rematch last winter, 82-70.

2 1999 Wimbledon
Nearly four years since an epic final at the U.S. Open, Pete Sampras won the next grand slam final meeting with Andre Agassi in straight sets. METRO

On deck today

Mets vs. A's
7:10 p.m. (SNY)
Dickey vs. Gonzalez

Yankees at Reds
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Garcia vs. Leake

Game 2: 7:10 (MY9)
Gordon vs. Cueto

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Opinion

CHRIS BALDWIN
MEDIA BLITZ
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LIKE LEBRON, MCILROY EMERGES AS PRETENDER

Rory McIlroy is the next Tiger Woods just like Charlie Sheen is the next Harrison Ford.

The legend of Rory has been greatly exaggerated due to a greatly diminished golf course. The United States Golf Association should be embarrassed by the "championship test" it put in front of the world's best at the U.S. Open.

Congressional played more like an old Hartford Open or a Honda Classic rather than a traditional Open gauntlet.

Was McIlroy impressive? Certainly. Legendary? Hardly. Make no mistake, this wasn't Tiger Woods blowing away the field and bringing a tough golf course to its knees.

When Tiger crushed his competitors and won by 15 strokes at Pebble Beach, no other golfer finished under par. When Rory won by eight at Congressional, a whopping 18 other golfers were in red figures.

There is no comparison.

It's the difference between holding up Fort Knox and a Quick Check.

"The golf course helped me out a bit," McIlroy said.

No, Congressional helped out Rory like an IHOP waitress helps out Tiger Woods.

Because of poor planning by the USGA — which fumbled from the start with the decision to award an Open to unremarkable Congressional — our national championship barely resembled itself.

Quoted

"McIlroy has a much better chance of being the next LeBron — or more likely the next Vince Carter — than the next Rafael Nadal."

Rory McIlroy has one major at age 22. Tiger Woods held all four by the time he was 24.

If **Dustin Johnson** or **Bubba Watson** had won in similar dominant fashion on such a setup, the role of that pushover course in the major would have been acknowledged by everyone. But because it's Rory, the guy who has been on the magazine covers since 18, the bloke with the floppy hair and the feel-good UNICEF ambassador side story, it's completely ignored. Along with reality.

Everyone from **Rick Reilly** to **Chris Russo** is touting McIlroy like they expect to get 10 percent.

"He has another 20 years of golf ahead of him," Russo says. "Who knows? Records are made to be broken."

If the Mad Dog is talking about **Phil Mickelson**'s "records," then maybe. Jack or Tiger's? Child, please.

The rush to anoint McIlroy as Woods' replacement becomes even more telling when it's contrasted with the backlash against the idea of **LeBron James** usurping **Michael Jordan**.

It's OK in Tiger's case because the media's largely still mad at him. It's an outrageous travesty with His Airness because his transgressions (being just as difficult to deal with as Tiger, retiring when the gambling stories really picked up steam, cheating on his wife) were never deemed important.

Yet, McIlroy has a much better chance of being the next LeBron — or more likely the next **Vince Carter** — than the next **Rafael Nadal** or the next great icon.

He's not pushing Tiger off the stage as much as he's seizing a fleeting moment.

There will never be another U.S. Open this easy ever again. Rory McIlroy won it. That's nice, not groundbreaking.

– Chris Baldwin covers the sports media for Metro.

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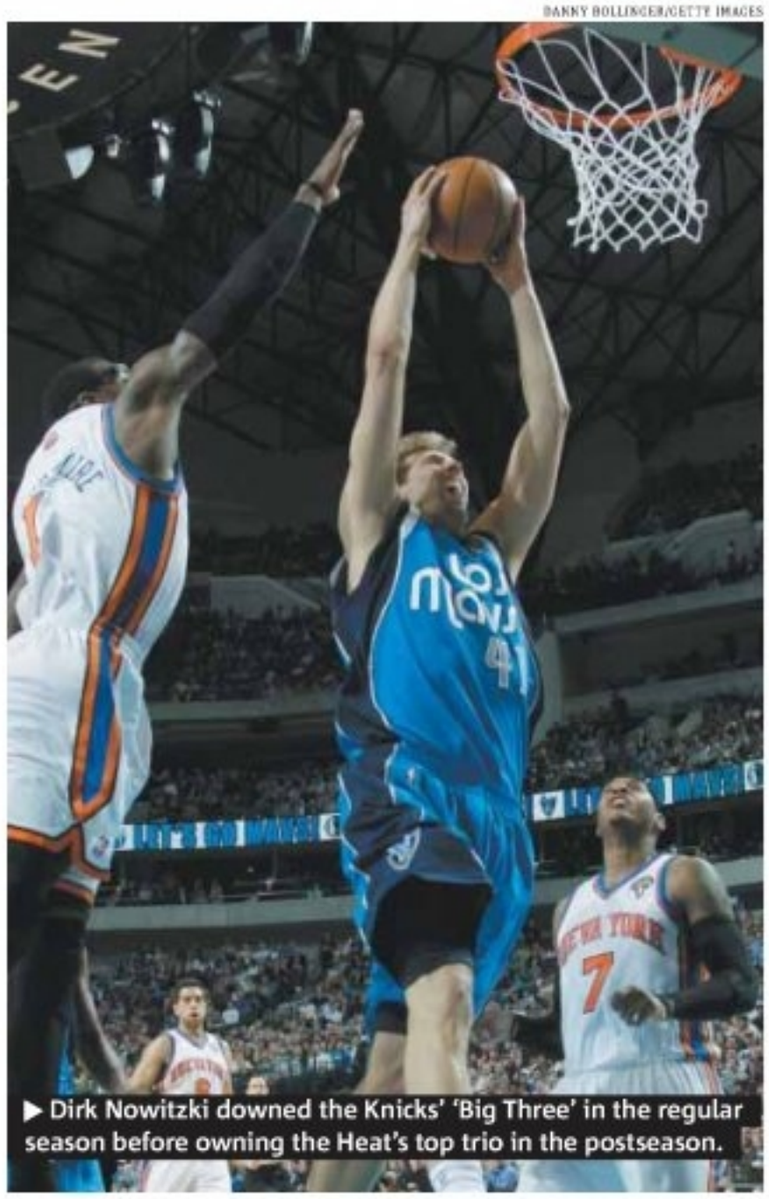

▶ Dirk Nowitzki downed the Knicks' 'Big Three' in the regular season before owning the Heat's top trio in the postseason.

'Big Three' is just one big headache

▶ Superteams may not be the way to go ▶ Mavs proved all you need is one MVP and a deep bench ▶ Knicks may be better served drafting a role player

Last season, it was a big bust for any "Big Three."

The Knicks' triple-headed monster ended up in the same losing circle as those headlining Boston and Miami. The value of teamwork and chemistry has been plain overshadowed recently by raw talent. But the world champion Dallas Mavericks proved that may not be the most sound way to approach building a team.

The 2008 Boston Celtics remain the only "Big Three" with a Larry O'Brien trophy. So as flashy and frenzied as LeBron, D-Wade and Bosh or Amar'e, Carmelo and Chauncey may be, history says these trios are more likely headed for trouble than titles.

37
Dallas' total team effort earned it a 127-109 win over the superstar-soaked Knicks in March. The Mavs' bench outscored the Knicks' 53-16.

"That's one thing I learned on the college level, the concept of team trumps all egos," said former Butler forward Matt Howard, who reached two national titles games.

Howard, who could go in the first round of tomorrow's NBA draft, seems to be in the minority when it comes to team-first mentality.

"If we can keep everybody here that'd be great and something that we can build on [with] the guys we already have here," Anthony said, adding the Knicks' core can win 50 games next season and be the top team in the East.

Devin Harris, the former New Jersey Net and current point guard of the Utah Jazz, has yet to experience his own version of a "Big Three" but wouldn't hesitate from joining one. Harris doesn't blame teams for trying to stockpile talent.

"That's the thing to do nowadays but obviously it takes time to jell," Harris said. "You saw ... with Miami, where they weren't in tip-top shape but obviously they'll be all right in the future. Talent can always make it work out."

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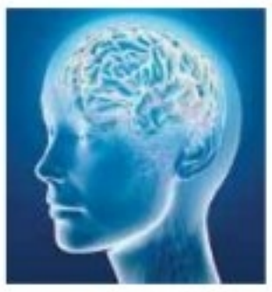
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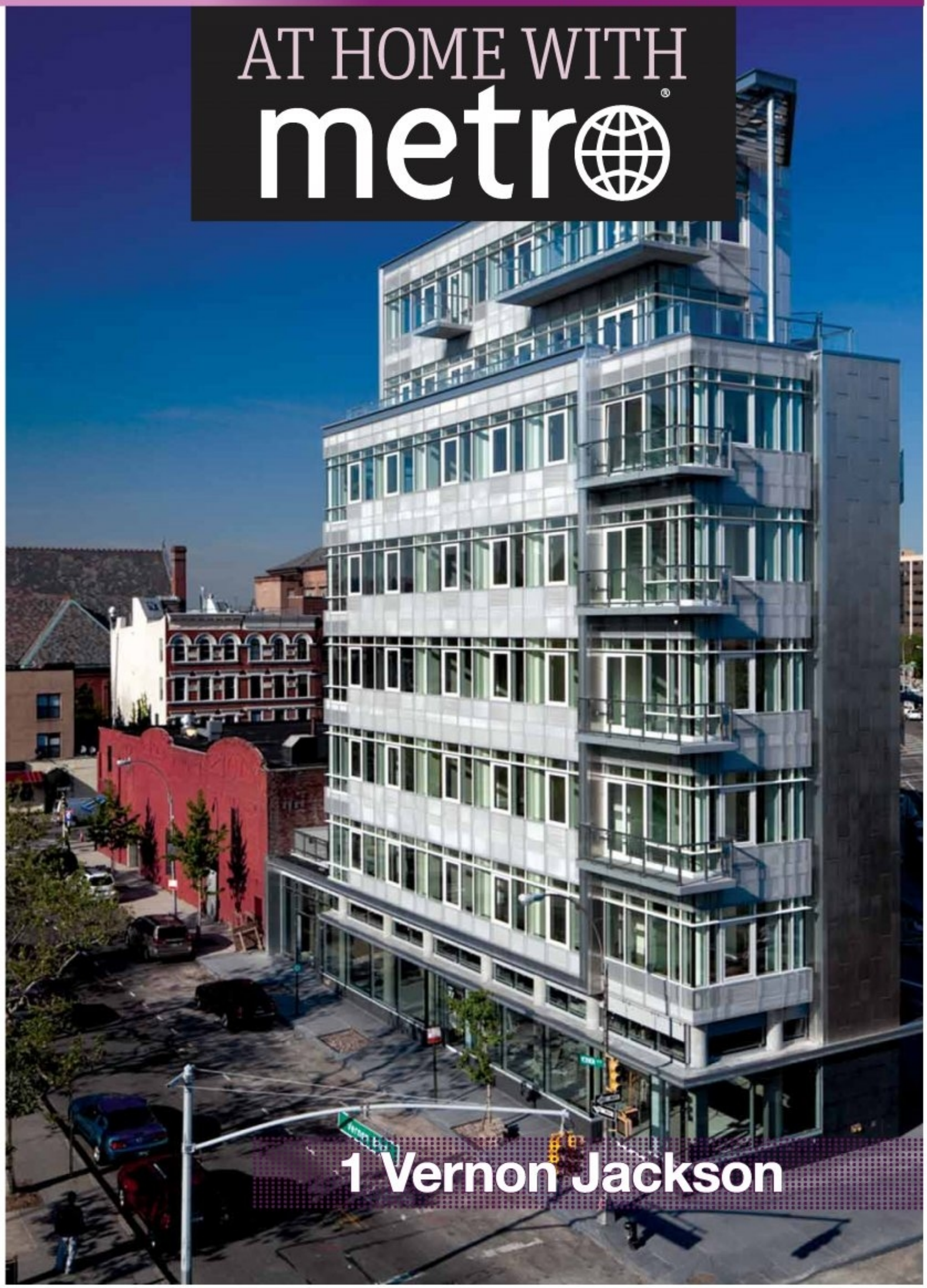

Market watch

CHEAPEST
$219,500
5 Tudor City Place
The cheapest apartment listed this week is a studio at 5 Tudor City Place. This co-op, in a building with a full gym, laundry room and storage, is listed by Tudor Realty for $219,500.

PRICIEST
$31.5M
927 Fifth Ave.
The most expensive property to hit the market this week is a co-op at 927 Fifth Ave., currently owned by developer William Zeckendorf. This five-bedroom, 14-room property overlooking Central Park is listed by Brown Harris Stevens for $31.5M.

STREETEASY

StreetEasy.com *is a New York-based real estate information portal that aggregates the most comprehensive set of sale and rental listings along with other useful info.*

1 VERNON JACKSON: SUMMER SALE! OWN FOR UNDER $2,200 PER MONTH!

LIC's most prestigious address, award-winning 1 Vernon Jackson, is over 50% sold and has launched a Summer Sale! With pricing from $415,000, home buyers can own at 1VJ for under $2,200 per month in total carrying costs - a value alternative to Manhattan home prices and rental rates. The sleek design and premier location offering direct access to the 7 Train and located just one stop from Grand Central, are drawing local LIC residents and in-migration buyers from Manhattan alike.

The award-winning collection of 33 boutique condominiums showcases spectacular one- and two- bedroom arrangements and dramatic penthouses with panoramic views. Homes feature solid walnut flooring, 11'2" ceilings, triple-paned laminate floor-to-ceiling windows and acid-etched moveable interior glass walls. Most residences offer private balconies or oversized terraces.

Amenities include a part-time door man, fitness center, community terrace, individual storage units and cold storage. Fine dining, shops and parks are right at your doorstep - all just one stop from Grand Central. FHA Approved and privy to a 15-year 421(a) Tax Abatement, immediate move-ins are now available. New Penthouse Models Now Open!

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1610 and 1615 St. John's Place in Crown Heights, Brooklyn, New York are renting 3 affordable apartments, 1 one-bedroom unit and 2 two-bedroom units. Applications are being accepted now for these three apartments and for the waiting list for future vacancies in the buildings. Households must meet the following income and family size requirements:

FAMILY SIZE*	# BEDROOMS*	MAXIMUM MONTHLY RENT**(*)	TOTAL GROSS ANNUAL INCOME RANGE***(*) Minimum-Maximum
1	1 BED	$877	$31,000 - $34,740
2	1 BED	$877	$31,000 - $39,660
2	2 BED	$1,060	$37,200 - $39,660
3	2 BED	$1,060	$37,200 - $44,640
4	2 BED	$1,060	$37,200 - $49,560
3	3 BED	$1,220	$42,967 - $44,640
4	3 BED	$1,220	$42,967 - $49,560
5	3 BED	$1,220	$42,967 - $53,580
6	3 BED	$1,220	$42,967 - $57,540

*SUBJECT TO OCCUPANCY CRITERIA ** INCLUDES GAS FOR COOKING ***RENTS AND INCOME REQUIREMENTS SUBJECT TO CHANGE
****INCOME RANGES ARE FOR UNITS WITH MAXIMUM RENTS

APPLICANTS WILL BE REQUIRED TO MEET INCOME AND ADDITIONAL CRITERIA

To request an application, mail a ***POSTCARD to:***

St. John's Place Apartments
Certification Office
1615 St. John's Place
Brooklyn, NY 11233

Completed applications must be returned by regular mail to the address that will be listed on the application materials. Applications will be considered on a first come first serve basis. Preference will be given to New York City residents.

No broker's or application fee should be paid to anyone regarding these applications.

The submission of an application does not guarantee you an apartment, and in no way binds the housing company to reserve or assign an apartment to you.

NEWLY CONSTRUCTED APARTMENTS FOR RENT

922 Westchester Owners LLC is pleased to announce that applications are now being accepted for 87 affordable housing rental apartments now under construction at **920 Westchester Ave,** in the **Longwood** section of the **Bronx.** This building is being constructed through the Low-Income Affordable Marketplace Program (LAMP) of the New York City Housing Development Corporation and the Low Income Rental Program (LIRP) of the New York City Department of Housing Preservation and Development. The size, rent, and targeted income distribution for the 87 apartments are as follows:

# Apts. Available	Apartment Size	Household Size*	Monthly Rent**	Total Annual Income Range *** Minimum Maximum
27	Studio	1	$731	$26,846 - $33,300
16	1 Bedroom	1	$781	$28,594 - $33,300
		2		$28,594 - $38,040
44	2 Bedroom	2	$942	$34,149 - $38,040
		3		$34,149 - $42,780
		4		$34,149 - $47,520

* Subject to Occupancy Criteria ** Includes gas for cooking *** Income guidelines subject to change

Qualified Applicants will be required to meet income guidelines and additional selection criteria. To request an application, **mail a SELF ADDRESSED STAMPED ENVELOPE to: 922 Westchester Owners LLC c/o: The Wavecrest Management Team, 87-14 116th Street, Richmond Hill, NY 11418, or download from** www.922Westchester.com. **Completed applications must be returned by regular mail only (no priority, certified, registered, expressed or overnight mail will be accepted) to a post office box number, that will be listed with the application, and must be postmarked by 08/15/11.** Applications postmarked after **08/15/11** will be set aside for possible future consideration. Applications will be selected by lottery; applicants who submit more than one application will be disqualified. Disqualified applications will not be accepted. A general preference will be given to New York City residents. Current and eligible residents of **Bronx Community Board 2** will receive preference for 50% of the units. Eligible households that include persons with mobility impairments will receive preference for 5% of the units; eligible households that include persons with visual and/or hearing impairments will receive preference for 2% of the units; and eligible City of New York Municipal Employees will receive a 5% preference.

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For additional information, call Eleven80's leasing center at 973-824-1180, located directly across from Eleven80 at 12 Commerce Street, or access their website at eleven80rentals.com.

Practice safe salvaging

Is that abandoned chair you spotted on the curb safe to take home? Design duo Wary Meyers shares secrets for street shopping

FACT:
#1
TERMINIX RANKED NEW YORK NO. 1 ON A LIST OF THE 15 MOST BED BUG-INFESTED CITIES

For those short on cash, grabbing a curbside cast-off is a viable solution to redecorating. However, thanks in large part to the bed bug epidemic, this form of recycling can lead to expensive risks. Husband and wife design team Linda Wary and John Meyers (www.warymeyers.com) are experts in all things vintage. Their book, "Tossed & Found: Unconventional Design from Cast-Offs" is all about repurposing found objects. They give us tips.

JACQUELINE COLETTE PROSPER

It's a treasure hunt

When it comes to salvaging, "Sometimes you can find one-of-a-kind items that you're never going to find anywhere else, like a 5-panel wood door or [an art deco] piece of brass," Meyers affirms.

Walk away from upholstery

Bed bugs hide and lay eggs in almost any material, especially soft textiles. Never bring bed frames, mattresses, box springs or upholstered furniture into your home, warns the duo.

Also: "Fabric on an upholstered chair can age and develop mold," says Wary, "and a rusty spring or staple inside a chair can break or pop out — and you don't want to sit on that." (A deep puncture wound, such as from a spring or staple, is most susceptible to tetanus infection — see your doctor if you get pricked!)

Sniff test

Before it's dealt with at home, smell it! "Cigarette and [urine] odors never come out," Meyers warns. A musty smell on an end table might clear out if it's left out in the sunlight for a day or two. "But it depends on the severity of the smell," Wary adds. "I once left an old jacket out for an entire summer!"

Determine if it's cost-effective to pick it up

"Can you realistically clean it up if it's a little dirty? Or if it's a lamp, are you going to be able to rewire it if it doesn't work?" Meyers says.

"If it seems impossible to fix, re-donate to the curb."

Safe bets

Glass vases or plastic storage boxes are usually reliably clean finds. "If it looks like it's in good shape, with no strange smells, don't worry about cleaning it before bringing it home," Wary says.

Soap and water

If you spot a dusty dresser or lamp, gently wipe off grime with a soapy sponge. "A harsh chemical could damage old finishes, so best to start with a mild cleanser," she says.

PHOTOS: COURTESY OF WARY MEYERS

Before

After

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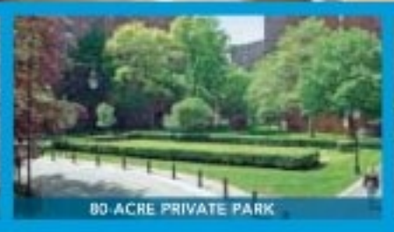
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New condo debuts in Brooklyn's Boerum Hill

Seeking to cash in on the borough's baby boom, 233 Pacific St. ditches its original floorplan for larger units Spaces wins over fancy amenities

A new 30-unit condominium in Boerum Hill hit the market earlier this month, with large units targeting young families.

Located on the south side of Atlantic Avenue at Boerum Place, 233 Pacific St. will offer one-, two-, three- and four-bedroom apartments ranging in price from $675,000 to $1.9 million, or roughly $800 per square foot, according to Aaron Lemma, a senior vice president at the Corcoran Group, who is handling the sales.

The condo is the second phase of a two-building project. The first building, 14-unit 225 Pacific, sold out last summer after only about three months on the market. According to Streeteasy.com, units at 225 Pacific sold for an average of $788 per square foot. At the time, developer Nick Cammarato told the Brooklyn Eagle that he had a list of 100 prospective interested in the second phase of the project.

PROPERTYSHARE

▶ 225 Pacific St., sister building of 233 Pacific St.

One reason 225 Pacific sold so quickly, Lemma says, is a demand for spacious apartments in the family-friendly neighborhood. In fact, 233 Pacific was originally supposed to have 44 units, but Cammarato decided to build 30 larger units instead. Apartments in the new building range from 934 square feet for one-bedrooms to 2,000-square-foot four-bedrooms, Lemma says.

In terms of amenities, 233 Pacific is "pretty minimal," Lemma says.

"We wanted to put every bit of square footage into the apartments."

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